

15,049 Software Publisher Sites* \$495/M
 38,799 Software Publisher
 Contacts

----- DATE -----
 09/01/01 UPDATED
 10/29/02 CONFIRMED

* Plus \$350/F Set Up fee per country/\$1,750
 Max.

----- UNIT OF SALE -----
 N/A

(Formerly: Compubase Europe)

----- GENDER -----
 % N/A
 CANNOT SELECT

This list is the ultimate list for those targeting Software Publishers in Europe. Each country has its own research team and each company is called on average 3 times per year to ensure the highest level of accuracy.

----- MEDIA -----
 100% TELEMARKETING

The quality of this database is directly related to the people who gather it. Great importance is given to the training of the interviewers. They attend regular courses on new technology and changes in the IT (Information Technology) sector as well as on interviewing techniques.

----- ADDRESSING -----
 4-UP CHESHIRE OR MAG TAPE

Additional Selections:

Make/Model of Computer Specialization @ \$375/M

----- SELECTIONS -----
 \$10.00 JOB FUNCTION/TITLE
 \$60.00 NUMBER OF EMPLOYEE
 \$335.00 PHONE NUMBER
 \$60.00 SALES VOLUME
 \$500.00 FAX NUMBERS
 \$10.00 COUNTRY
 \$15.00 CHESHIRE LABELS
 \$30.00 MAG TAPE (FLAT FEE)
 \$10.00 P/S LABELS

	Sites	Contacts
Austria	111	146
Belgium/Lux	1,133	2,696
France	4,922	16,000
Germany	4,622	11,142
Netherlands	1,749	3,444
Spain	144	396
UK	2,368	4,975

----- MINIMUM ORDER -----
 6,000

NOTE: All Pricing In US Dollars

Job Function:

	France	Germany	UK
Management	5,921	5,475	2,003
Marketing/Communications	1,230	1,123	715
Purchasing	403	435	94
Administration	1,230	518	434
Commercial	2,924	1,742	830
Production - Manufacturing	62	15	18
Technical/IT	4,166	1,810	788
Others	9	24	93
Total	16,000	11,142	4,975

	Belgium/Lux	Austria	Spain
Management	11,322	82	153
Marketing/	188	37	26

Communications			
Purchasing	60	4	2
Administration	211	1	36
Commercial	355	15	70
Production -	8	0	1
Manufacturing			
Technical/IT	542	7	106
Others	10	0	0
Total	2,696	146	396

	Netherlands	Total
Management	2,109	27,065
Marketing/	262	3,636
Communications		
Purchasing	114	1,112
Administration	191	2,621
Commercial	433	6,369
Production -	11	115
Manufacturing		
Technical/IT	311	7,732
Others	13	149
Total	3,444	38,799

Employee Size:

	France	Germany	UK
Unknown	72	256	172
1 Person	284	58	48
2 to 4 Persons	1,032	437	343
5 to 9 Persons	1,206	867	457
10 to 24 Persons	1,263	1,483	610
25 to 49 Persons	522	634	329
50 to 249 Persons	446	495	362
250+ Persons	87	89	40
Total	4,922	4,622	2,368

	Belgium/Lux	Austria	Spain
Unknown	16	12	16
1 Person	128	3	1
2 to 4 Persons	317	21	18
5 to 9 Persons	229	31	36
10 to 24 Persons	218	31	40
25 to 49 Persons	92	8	10
50 to 249 Persons	90	4	16
250+ Persons	17	1	6
Total	1,133	111	144

	Netherlands	Total
Unknown	24	568
1 Person	81	603
2 to 4 Persons	278	2,446
5 to 9 Persons	264	3,090
10 to 24 Persons	372	4,017
25 to 49 Persons	215	1,810
50 to 249 Persons	229	1,642
250+ Persons	62	302

Total 1,749 15,049