

94,603 Participants

\$185/M

Thanks to this list you can reach educated and well off individuals who spend long week ends in European cities. They stay in 4 or 5 star hotels and wish not only a break and some rest but also to do some sightseeing and museum or cultural visits. Products sold: City tours.

Additional Selections:

Selects (\$185 Min.)-

Gender @ \$10/M

Postal Code- Please inquire

Magnetic Tapes- Please inquire

Self Adhesive Labels- Please inquire

Characteristics of the Clients:

Purchasing power- high

----- DATE -----

10/01/99 UPDATED

10/29/02 CONFIRMED

----- UNIT OF SALE -----

\$350.00 AVERAGE

----- GENDER -----

41% FEMALE 59% MALE

CAN SELECT

----- MEDIA -----

100% DIRECT MAIL

----- ADDRESSING -----

4-UP CHESHIRE OR MAG TAPE

----- MINIMUM ORDER -----

5,000

NOTE: All Pricing In US Dollars