

For One Time Use-			----- DATE -----
164,598	Mailing Data	\$125/M	01/01/03 UPDATED
	Contact & Email Address Supplied	\$125/M	05/01/03 CONFIRMED
	Telephone Data	\$125/M	
	Fax Number Supplied	\$125/M	----- UNIT OF SALE -----
	Fax Number Supplied W/Mailing Data	\$165/M	N/A
For Multiple Use-			----- GENDER -----
	Mailing & Telephone Data	\$250/M	% N/A
	Mailing/Telephone/Fax and Email Address	\$300/M	CAN SELECT
	Contact Name & Email Address Broadcast	\$210/M	----- MEDIA -----
			100% DIRECT RESPONSE
			SEE TEXT

These are American buyers of products and services promoted by mail, fax, phone and Email addresses in the USA, deduplicated from the lists in the "profiles" section.

Additional Selections:
Nationality @ N/C
Monthly Income @ N/C

Nationality: American, Foreigner

Age:
Below 25
25 - 34
34 - 49
50 Plus

Employee Size:
1 - 10
11 - 50
51 - 100
101 - 500+

For Business Address Only:
Monthly Income-
More Than USD 6,000
USD 3,000 - 6,000
Less Than USD 3,000
Unknown

Job Title- Chairman/President/MD/CEO, COO/
CFO/CIO/Director/Vice President, General
Manager/Senior Manager, Middle-
Level/Junior-Level Exec, Professional,
Other

Industry Classification- Agriculture/
Forestry/Fishing, Mining, Construction,
Manufacturing: Foods/Tobacco, Textile and

----- ADDRESSING -----
P/S LABELS OR DISKETTE

----- SELECTIONS -----
N/C AGE
N/C NUMBER OF EMPLOYEE
N/C SIC/NAICS CODE
N/C JOB TITLE SELECT
N/C BUSINESS ADDRESS
N/C BUS/INDUSTRY TYPE
N/C HOME ADDRESS
\$15.00 P/S LABELS
N/C EMAIL DELIVERY
\$15.00 DISKETTE (FLAT FEE)
N/C GENDER/SEX

----- MINIMUM ORDER -----
5,000

NOTE: All Pricing In US Dollars

Apparel, Lumber and Wood Pdts, Paper/
 Printing and Publishing, Chemicals and
 Allied Pdts, Petroleum Refining/Etc,
 Rubber/Plastic/Leather Pdts, Stone/Clay/
 Glass/Concrete Pdts, Primary/Fabricated
 Metal, Machinery/Transport Eqpt,
 Electrical and Electronic, Precision
 Instruments, Miscellaneous,
 Transportation/Communication, Utilities,
 Wholesale Trade, Retail Trade, Finance/
 Insurance and Real Estate, Hotels and
 Other Lodging Services, Personal
 Services, Business Services, Health
 Services, Other Services, Public
 Administration, Others

Profile (each is a seperate list):

Business Class Frequent Travelers-	34,470
They travel often on business class roundtrip air tickets that they buy from travel agencies	
Five-Star Hotel Frequent Guests-	30,956
They can afford the luxury of staying at five-star hotels while on business trips or holidays	
Hotel Privilege Card Holders-	16,754
They signed up for a card that allows discounts on hotel rates and consumption of food and beverage at the hotel restaurants	
Expensive Holiday Goers-	8,958
They spend at least USD 5000 per person in fares and accommodation only	
Travel Agents' Prime Clients-	9,042
They are regular buyers of air ticket & hotel vouchers & tour vouchers package from travel agents	
Tropical Beach Resort Goers-	11,276
They are loyal clients of beach resorts in tropical countries	
Eurail Travel Lovers-	8,954
They buy the Eurail pass and its variants in order to enjoy the flexibility of traveling all over the European continent	
European Ski Holiday Package-	12,777
They go to Europe in winter and spend a lot of time in ski resorts	
Holiday Shopping Spree Goers-	5,577
They visit foreign countries for shopping, more shopping, and even more shopping	
International Trade Fair Exhibitors-	23,775

They are executives and business owners who reach out to the international market by showcasing their products/services at trade fairs

Media: The names are regularly supplied by (1) database management companies that update client databases; (2) mail houses, telemarketing outfits, door-to-door agents who are contracted to sell various products; (3) distribution and fulfillment houses, who are contracted to deliver products ordered through direct marketing means