

For One Time Use-
 828,213 Mailing Data \$125/M
 Contact & Email Address \$125/M
 Supplied
 Telephone Data \$125/M
 Fax Number Supplied \$125/M
 Fax Number Supplied \$165/M
 W/Mailing Data
 For Multiple Use-
 Mailing & Telephone \$250/M
 Data
 Mailing/Telephone/Fax \$300/M
 and Email Address
 Contact Name & Email \$210/M
 Address Broadcast

----- UNIT OF SALE -----
 N/A

----- GENDER -----
 496,928 MALE
 331,285 FEMALE

----- MEDIA -----
 100% DIRECT RESPONSE
 SEE TEXT

These are American buyers of products and services promoted by mail, fax, phone and Email addresses in the USA. Deduplicated from the lists in the profiles section.

----- ADDRESSING -----
 P/S LABELS OR MAG TAPE

Additional Selections:

Nationality @ N/C
 Monthly Income @ N/C
 Industry Classification @ N/C
 P/S Labels @ \$15/F

----- SELECTIONS -----
 N/C AGE
 N/C NUMBER OF EMPLOYEE
 N/C SIC/NAICS CODE
 N/C JOB TITLE
 N/C BUSINESS ADDRESS
 N/C GEO/GEOGRAPHICAL
 N/C HOME ADDRESS
 \$15.00 DISKETTE
 N/C EMAIL DELIVERY
 N/C NUMBER OF CHILDREN
 N/C GENDER/SEX

Employee Size:

1 - 10
 11 - 50
 51 - 100
 101 - 500
 500+

----- MINIMUM ORDER -----
 5,000

Age:

Below 25
 25 - 34
 35 - 49
 50 Plus

**PLEASE NOTE:
 ALL PRICES IN US DOLLARS**

Records With Phone Numbers 770,238
 Records With Fax Numbers 207,053
 Records With Email Addresses 41,411

Nationality:

American 720,545
 Foreigner 107,668

Monthly Income:

More Than USD 6,000 51,763
 USD 3,000 - 6,000 62,116
 Less Than USD 3,000 74,639
 Unknown 18,635

Job Title:

Chairman/President/MD/CEO	68,328
COO/CFO/CIO/Director/Vice Pres	41,411
General Manager/Senior Manager	28,987
Middle-Level/Junior-Level Exec	22,776
Professional	33,129
Other	12,423

Industry Classification:

Agriculture, Forestry, and Fishing	6,212
Mining	4,141
Construction	8,541
Manufacturing	
Foods/Tobacco	14,494
Textile and Apparel	6,729
Lumber and Wood Pdts	7,972
Paper/Printing and Publishing	16,016
Chemicals and Allied Pdts	23,366
Petroleum Refining/Etc	7,764
Rubber/Plastic/Leather Pdts	5,694
Stone/Clay/Glass/Concrete Pdts	6,729
Primary/Fabricated Metal	7,625
Machinery/Transport Eqpt	9,255
Electrical and Electronic	22,258
Precision Instruments	5,528
Miscellaneous	5,694
Transportation/Communication	2,178
Utilities	1,656
Wholesale Trade	10,104
Retail Trade	11,063
Finance/Insurance and Real Estate	13,837
Hotels and Other Lodging Services	7,806
Personal Services	16,978
Business Services	21,868
Health Services	11,041
Other Services	16,916
Public Administration	725
Others	7,086

Geography:

Alabama	13,218
Alaska	1,647
Arizona	12,125
Arkansas	7,689
California	98,234
Colorado	10,916
Connecticut	10,643
Delaware	2,195
District of Columbia	1,930
Florida	42,935
Georgia	21,418
Hawaii	3,669
Idaho	3,383
Illinois	37,328

Indiana	18,138
Iowa	9,036
Kansas	8,067
Kentucky	12,009
Louisiana	13,748
Maine	3,992
Maryland	16,711
Massachusetts	19,388
Michigan	30,288
Minnesota	14,328
Mississippi	8,382
Missouri	16,680
Montana	2,609
Nebraska	5,151
Nevada	4,149
New Hampshire	3,570
New Jersey	25,095
New Mexico	5,002
New York	58,389
North Carolina	21,782
North Dakota	2,054
Ohio	36,373
Oklahoma	10,270
Oregon	9,450
Pennsylvania	38,678
Rhode Island	3,247
South Carolina	11,512
South Dakota	2,269
Tennessee	16,018
Texas	56,095
Utah	5,723
Vermont	1,830
Virginia	20,324
Washington	16,225
West Virginia	5,822
Wisconsin	16,150
Wyoming	1,491
Aleutian Islands	33
American Samoa	149
American Virgin Islands	323
Guam	431
Northern Mariana Island	141
Puerto Rico	11,576

Profile (each is a separate list):

Aerobics Session Regular Attendees-	12,987
They are highly committed to the goal of staying fit and in shape	
Alternative Medicine Literature Buyers-	11,775
They read about therapies and other alternative treatments, after modern medicine had failed to heal them	

Antique Asian Furniture Collectors-	15,438
They regularly travel to Asia, not just for holidays and business, but to shop for Asian furniture	
Architectural Design Book Buyers-	20,553
They are architects and designers by profession, who keep abreast of the developments in architecture	
Aromatherapy Product Buyers-	10,009
They buy medical herb distillation extracts and prepare concoctions to fight bacteria and viruses	
Bargain Property Hunters-	6,854
They take advantage of crashes in the real estate markets, and look for the best buy	
Beauty and Grooming Products Mail Order Buyers-	9,785
They buy products for bodily care and for the maintenance of presentable physical appearances of a person	
Book Buyers/Business and Professional Topics-	42,187
They buy the latest books on the areas that interest them personally and professionally	
Books Written in Foreign Languages Mail Order Buyers-	3,542
They are foreigners and locals who prefer to read in the language foreign to the country they live in	
Business Class Frequent Travelers-	34,470
They travel often on business class roundtrip air tickets that they buy from travel agencies	
Business Degree Holders from Well-Known Schools-	14,538
They are alumni of major business schools known for the quality and competitiveness of their curricula	
Business Strategy Software Simulation Buyers-	12,553
They buy a software game that tests their ability to make the best business decisions	
Casino Goers-	11,584
They are regular visitors in places like Macau, Las Vegas, Atlantic City, and Monte Carlo	

Ch'I Concept Believers-	9,543
They believe that cosmic energy can be harnessed to bring in fortune, health, and many other good things	
Chinese Horoscope Believers-	5,643
They read about what someone born in the year of the monkey, or any other year, can expect in his life this year	
Collectible Enthusiasts and Heavy Spenders-	12,318
They are serious collectors of coins, bank notes, stamps, precious stones, and many others	
Confucian Teachings Readers-	3,872
They read about the down-to-earth teachings of Confucius, as well as the sophisticated Confucian classics	
Contrarian Investors-	12,895
They go for investment options most other investors turn away from hoping they will reap huge rewards when trends reverse	
Crystal Healing Power Believers-	3,428
They believe in the curative value of the crystals	
Culinary Enthusiasts-	7,905
They engage in activities that foster the art of preparing and serving good food	
Direct Marketing Promotion Responders-	22,154
They respond well to offers made buy mail, fax, phone, and Email	
Dream Interpretation Book Buyers-	3,665
They read books to decipher the messages that dreams try to convey	
Economic Forecast and Report Buyers-	24,317
They monitor developments in the global economy through reports published by reputable financial institutions	
Elegant Jewelry Buyers-	8,854
They buy expensive brands of watches, made-to-order rings, bracelets, necklaces, and other pieces of fancy jewelry	
Elitist Cultural Performance Lovers-	10,564
They prefer first class performances of operas, ballets, and plays	
Emerging Market Prospect Optimists-	25,423
They are keen to invest capital, transfer technology, increase market share, and expand operations in emerging markets	

Engineering Book Buyers-	18,905
They are engineers and other technical professionals who want to stay ahead in their technical field of work	
Eurail Travel Lovers-	8,954
They buy the Eurail pass and its variants in order to enjoy the flexibility of traveling all over the European continent	
European Ski Holiday Package-	12,777
They go to Europe in winter and spend a lot of time in ski resorts	
Expatriate Business Executives and Professionals-	2,598
They are foreign nationals with high salaries, who play vital roles in the organizations they work for	
Expensive Hobby Indulgers-	7,226
They can afford to engage in recreational activities that involve substantial upfront investment as well as recurring expenses	
Expensive Holiday Goers-	8,958
They spend at least USD 5000 per person in fares and accommodation only	
Fashionable Sports Outfit Buyers-	8,905
They buy the brands that show their exquisite taste for fashion	
Feng Shui Believers-	8,905
They believe that the configuration of the office space relative to the sun and stars determines the success of their business	
Feng Shui Sculpture Believers-	7,616
They collect sculptures that they believe can unlock the energy of the universe	
Financial Astrology Believers-	5,905
They use astrology to make investment and trading decisions	
Financial Indices Close Watchers-	16,785
They closely watch tables and graphs contained in financial publications	
Financial Management Book Buyers-	20,412
They stay on top of the latest thinking and practice in financial management as well as developments in global finance.	

Five-Star Hotel Frequent Guests-	30,956
They can afford the luxury of staying at five-star hotels while on business trips or holidays	
Foreign Exchange Trading Simulation	2,176
Software Buyers-	
They buy this software game that tests their skills in making money in the foreign exchange markets	
Foreign-Owned Bank Branch Depositors-	5,906
They prefer to keep their money in branches of international banks than in local banks	
Free Financial Advisory Newsletter	23,187
Recipients-	
They have signed up for a free subscription to a financial newsletter published by investment plan brokers	
Gold Credit Card Holders-	11,287
They have a very high disposable income and an impeccable credit worthiness	
Gold Club Members-	10,325
They are people who want the prestige of a golf club membership, and who have the money to pay for it	
Health and Fitness Magazine	12,317
Subscribers-	
They read about dietary and weight control, child health care, cancer prevention, fitness and exercises, etc	
Herbal Medicine Users-	3,218
They use herbs to facilitate digestion, improve mood, increase energy levels, and heal wounds	
High-Class Hair Salon Users-	5,632
They prefer to be seen at five-star hair salons, where they can rub shoulders with socialites and celebrities	
High Personal Income Tax Payers-	3,906
They belong to the uppermost income bracket in their society	
Holiday Shopping Spree Goers-	5,577
They visit foreign countries for shopping, more shopping, and even more shopping	
Home Electronics Heavy Spenders-	4,886
They closely watch the latest hardware and software releases, and spend a fortune in upgrading their computer systems at home	

Hotel Privilege Card Holders-	16,754
They signed up for a card that allows discounts on hotel rates and consumption of food and beverage at the hotel restaurants	
Human Resources Management Book Buyers-	14,328
They read books to stay on top of the latest practices in human resources management	
Information Technology Attendees-	8,906
They attend IT (Information Technology) conferences to keep themselves informed of the developments in this rapidly changing field	
International Fashion Catalog Shoppers-	9,905
They purchase regularly from international fashion catalogs, and have gotten their names into the catalogs' mailing lists	
International Trade Fair Exhibitors-	23,775
They are executives and business owners who reach out to the international market by showcasing their products/services at trade fairs	
Investors-	20,564
They are high net-worth individuals who have signed up for personal investment savings plans	
Local Business Executives and Professionals-	45,643
They are local businessmen and professionals who play key roles in their organizations	
Luxury Car Owners-	14,318
They own car brands considered as luxury items in countries where they live	
Magazine and Newspaper Subscribers/ Business Addresses-	23,300
They signed up for subscriptions offered via direct mail ads or door-to-door agents	
Magazine and Newspaper Subscribers/ Private Addresses-	18,954
They signed up for subscriptions offered via direct mail ads or door-to-door agents	
Major Companies' Annual Report Requestors-	13,280
They want to know about major companies finances, with a view of targeting them as suppliers, customers, agents, employers, etc	

Marketing and Sales Book Buyers-	17,893
They read books to stay on top of the latest thinking and practice in marketing and sales	
Marketing Services Who's Who-	2,114
They specialize in marketing strategy, product conceptualization, branding, advertising, sales management, and public relations	
Medical Literature Buyers-	7,745
They are professionals and enthusiasts who read about the latest in medical science technology	
Multiple Credit Card Holders-	43,221
They have credit standings that are good enough to get three or more major credit cards	
Multiple Currency Depositors-	4,043
They maintain bank accounts in various currencies for investment purposes	
Mutual Fund Close Performance Watchers-	20,886
They closely watch mutual funds, either because they have invested in much, or are contemplating to invest	
Natural Medicine Course Attendees-	3,054
They attend short courses on topics like acupuncture, kinesiology, medicine, and physical therapy	
Novelty Gadget Buyers-	9,514
They are easily attracted to unusual or strange gadgets, and they buy these gadgets on impulse	
Offshore Bank Depositors-	7,321
They keep their money at banks outside the countries where they currently live and work	
Overseas Real Estate Property Buyers-	10,450
They are wealthy individuals who travel to developed countries where acquisition of real estate by a foreign national is unrestricted	
Personal Finance Book Buyers-	15,563
They want to understand how the financial markets work, and how they can secure their financial future	

Personal Investment Portfolio	6,743
Strategy Attendees-	
They attended seminars that explain how they can ensure themselves of a comfortable financial future	
Prophecy Book Buyers-	7,904
They read to see what fortune tellers predict about the world, their countries, and well-known personalities	
Quick Buck Enthusiasts-	9,043
They are business-minded people who are always on the look out for deals where profits can be made easily	
Shopping Mail and Department Store Heavy Spenders-	6,932
They shop extensively that they have been given charge cards, so that the malls and shops could monitor their purchasing priorities	
State-of-the-Art Gadget Buyers-	8,853
They are constantly on the look out for the latest model of mobile phones, computer peripherals, cameras, and other gadgets	
Stock Market Money-Making Enthusiasts-	5,894
They are financially sophisticated enough to buy and sell stocks based on their own monitoring of stock market indicators	
Stock Market Simulation Software Buyers-	3,220
They bought this software which tests their ability to grow and make money from an initial portfolio of stocks	
Stress Management Course Enrollees-	11,300
They attended courses in the hope of finding relief from stress in their professional and personal lives	
Successful Entrepreneurs-	7,896
They have managed to grow their business into a profitable venture over a span of at least seven years	
Travel Agents' Prime Clients-	9,042
They are regular buyers of air ticket & hotel vouchers & tour vouchers package from travel agents	

Tropical Beach Resort Goers-	11,276
They are loyal clients of beach resorts in tropical countries	
Up-Market Fitness Club Members-	5,694
They frequent high-class fitness centers, not necessarily to stay in shape or remain fit, but to enjoy the prestige of being seen in such places	
Weight Loss Program Buyers-	10,945
They want to get rid of excessive fat in order to look better or feel better for themselves	
Wine Connoisseurs-	10,675
They are known for their discriminating taste for wine, and they can discern wine quality through color, smell, and taste	
Wining and Dining Big Spenders-	14,287
These people are known for their tendency to splurge everytime they entertain VIP guests for dinner	
Zen Concept Believers-	8,953
They practice Zen hoping that they can become better managers	
Zodiac Book Buyers-	10,895
They read horoscope books hoping that they will gain better control of their destiny, and make their dreams come true	

Address:

Private	621,160
Business	207,053

Media: The names are regularly supplied by (1) database management companies that update client database; (2) mail house, telemarketing outfits, door-to-door agents who are contracted to sell various products; (3) distribution and fulfillment houses, who are contracted to deliver products ordered through direct marketing means