

125,980 International \$195/M  
 Phone Numbers +\$195/M  
 Fax Numbers +\$50/M  
 3,665 USA \$125/M  
 Phone Numbers +\$125/M  
 Fax Numbers +\$35/M  
 6,953 Canada \$125/M  
 Phone Numbers +\$125/M  
 Fax Numbers +\$35/M  
 Contact Name & Email \$195/M  
 Address Only  
 Contact Name & Email \$275/M  
 Address Broadcast

----- DATE -----  
 10/01/02 UPDATED  
 03/24/03 CONFIRMED  
 ----- UNIT OF SALE -----  
 N/A  
 ----- GENDER -----  
 SEE TEXT  
 CAN SELECT  
 ----- MEDIA -----  
 DIRECT MAIL/POP % N/A  
 SEE TEXT

They strongly believe that dreams convey messages or warnings that pertain to one's situations in real life. They seek to understand these messages or warnings by reading books that explain the significance of almost everything in their dreams--objects, persons, places, events, etc, which are all interpreted and discussed in such books.

----- ADDRESSING -----  
 DISKETTE OR EMAIL  
 ----- SELECTIONS -----  
 N/C AGE  
 N/C BUSINESS ADDRESS  
 N/C GEO SELECT  
 N/C HOME ADDRESS  
 N/C KEYING  
 N/C EMAIL DELIVERY  
 \$15.00 DISKETTE (FLAT FEE)  
 \$50.00 CD-ROM (FLAT FEE)  
 N/C RECENCY  
 N/C GENDER/SEX  
 N/C SPLIT RUN

These dream interpretation books are usually in a dictionary-like format that alphabetically list objects, persons, places, abstract notions, etc with their corresponding significance in real life. In addition to giving meaning to dreams, these books guide people on how to recall their dreams systematically for the purpose of being able to analyze them later.

----- MINIMUM ORDER -----  
 5,000

They also teach readers how to unleash the power of dreams in enhancing certain aspects of their mental capabilities.

**NOTE: All Pricing In US Dollars**

Additional Selections:  
 Concerns They Seek to Understand @ N/C  
 Line of Work @ N/C  
 Job Designation @ N/C  
 Monthly Income @ N/C  
 Language @ N/C

92% Phone Numbers  
 62% Fax Numbers  
 35% Email Address

Age:  
 Below 25  
 25 - 34  
 35 - 49  
 50+

## Concerns They Seek to Understand:

Relationship With Family and Friends,  
Personal/Professional Advancement, Personal  
Finances, Health, Others, No Information

## Line of Work:

Agriculture/Livestock	2,513
Mining	838
Construction	5,984
Food/Tobacco	8,497
Oil/Coal Products	598
Chemicals/Pharmaceuticals	11,968
Paper/Wood/Rubber/Glass/Ceramic/ Metal Products	5,266
Machinery/Transport Equipment	4,787
Electrical/Electronic Products	13,165
Precision Instr	
Textile/Personal Accessories/ Household Pdts	2,035
Wholesale/Retail	14,362
Banking/Finance	10,771
Water/Electricity/Gas	1,316
Media	2,394
Health Care	1,795
Education/Research	3,590
Travel/Hospitality/Entertainment	3,112
Business-To-Business Services	26,330
Organizations/Government	359
Others	6,299

## Job Designation:

Chairman/President/MD/CEO	29,429
COO/CFO/CIO/Director/Vice Pres	28,378
General Manager/Senior Manager	18,919
Middle-Level/Junior-Level Exec	19,970
Professional	8,408
Other	20,875

## Monthly Income:

USD 6,000 or Higher	52,208
USD 3,001 - 5,999	34,806
USD 3,000 or Lower	19,775
No Informaiton	19,191

## Language:

English Only	19,480
Non-English Only	26,625
English Plus Other/s	79,875

## Recency:

0 - 9 Months	59,211
10 - 18 Months	66,769

## Geography:

Oceania-	
Australia	5,903
Christmas Island	2
Cocos (Keeling) Island	3
Norfolk Island	7
Fiji	2
Kiribati	6
Marshall Islands	8
Micronesia	12
Nauru	24
New Zealand	3,810
Cook Islands	6
Niue	4
Tokelau	6
Palau	8
Papua New Guinea	27
Solomon Islands	12
Tonga	20
Tuvalu	39
Vanuatu	21
Western Samoa	26
South Asia-	
Bangladesh	143
Bhutan	6
India	5,219
Maldives	51
Nepal	49
Pakistan	177
Sri Lanka	306
Far East-	
Brunei	342
Cambodia	14
China (mainland)	6,733
Hong Kong	5,632
Macau	30
Indonesia	4,632
Japan	5,621
Korea (south)	4,421
Laos	20
Malaysia	3,906
Mongolia	5
Myanmar	32
Philippines	4,636
Singapore	5,643
Taiwan	3,906
Thailand	4,987
Vietnam	74
Eastern Europe-	
Belarus	26
Bosnia-Herzegovina	78
Bulgaria	1,294
Czech Republic	1,183
Estonia	905
Hungary	1,285
Latvia	873

Lithuania	993
Macedonia	21
Poland	1,036
Romania	886
Russia	3,887
Slovakia	1,056
Western Europe-	
Cyprus	775
France	3,287
Germany	6,731
Greece	1,500
Iceland	342
Ireland	1,896
Italy	1,254
Liechtenstein	227
Luxembourg	305
Malta	603
Monaco	186
Portugal	1,432
San Marino	11
Spain	2,067
United Kingdom	2,067
North America-	
Mexico	2,045
Central America-	
Belize	1,316
Costa Rica	2,303
El Salvador	1,885
Guatemala	1,330
Honduras	1,316
Nicaragua	1,000
Panama	1,430

## Address:

Private	37,799
Business	88,181

## Gender:

Male	67,992
Female	36,611
No Information	21,377

Media: The names of these people are supplied by bookshops that mail out brochures to customers whose reading interests are known to the shops