

2,012,672 International	\$195/M	
Phone Numbers	+\$195/M	----- DATE -----
Fax Numbers	+\$50/M	10/01/02 UPDATED
34,470 USA	\$125/M	03/24/03 CONFIRMED
Phone Numbers	+\$125/M	
Fax Numbers	+\$35/M	----- UNIT OF SALE -----
53,421 Canada	\$125/M	N/A
Phone Numbers	+\$125/M	
Fax Numbers	+\$35/M	----- GENDER -----
Contact Name & Email	\$195/M	SEE TEXT
Address Only		CAN SELECT
Contact Name & Email	\$275/M	
Address Broadcast		----- MEDIA -----
		100% DIRECT RESPONSE

These individuals regularly purchase international round-trip business class tickets every time they travel for the purpose of visiting the regions/countries of their business interest. Reasons for travel include visiting head offices, branches, affiliates, clients, suppliers, representatives, distributors, agents, etc., market research or feasibility studies; signing up of contracts; progress check on projects overseas; attending conferences, seminars, workshops or training overseas; visiting or participating at trade fairs and exhibitions; holidays, whether self-financed or paid for by their employers as a performance incentive. They make up the corporate client database of airline ticketing offices and travel agencies who keep in touch with their customers by way of mailing them frequent flyer program newsletters, airline timetables, rate updates, hotel tie-ups, airport press releases, customer satisfaction questionnaires, holiday package offers, etc.

----- ADDRESSING -----  
 4-UP CHESHIRE OR DISKETTE

----- SELECTIONS -----  
 N/C AGE  
 N/C NUMBER OF EMPLOYEE  
 N/C JOB TITLE SELECT  
 N/C BUSINESS ADDRESS  
 N/C BUS/INDUSTRY TYPE  
 N/C GEO SELECT  
 N/C HOME ADDRESS  
 \$5.00 CHESHIRE LABELS  
 N/C KEYING  
 \$15.00 P/S LABELS  
 N/C EMAIL DELIVERY  
 \$15.00 DISKETTE (FLAT FEE)  
 \$50.00 CD-ROM (FLAT FEE)  
 N/C RECENCY  
 N/C GENDER/SEX  
 N/C SPLIT RUN

----- MINIMUM ORDER -----  
 5,000

**NOTE: All Pricing In US Dollars**

- Additional Selections:
- Courier Delivery @ Cost
  - Most Frequent Destination @ N/C
  - Line Of Work @ N/C
  - Job Designation @ N/C
  - Monthly Income @ N/C
  - Language @ N/C

- Age:
- Below 25
  - 25 - 34
  - 35 - 49
  - 50+

- Employee Size:
- Unknown

1 - 10  
11 - 50  
51 - 100  
101 - 500  
501+

Most Frequent Destination: Far East, Western  
Europe, North America, Middle East, Oceania,  
Eastern Europe, South America/Central  
America, Africa

84% Phone Numbers  
58% Fax Numbers  
25% Email Address

## Line Of Work:

Agriculture/Livestock	40,153
Mining	13,384
Construction	95,602
Foods/Tobacco	135,755
Oil/Coal Products	9,560
Chemicals/Pharmaceuticals	191,204
Paper/Wood/Rubber/Glass/Ceramic/ Metal	84,130
Machinery/Transport Equipment	76,482
Electrical/Electronic Pdts/ Precision Instr	210,324
Textile/Personal Accessories/ Household Pdts	32,505
Wholesale/Retail	229,445
Banking/Finance	172,083
Water/Electricity/Gas	21,032
Media	38,241
Health Care	28,681
Education/Research	57,361
Travel/Hospitality/Entertainment	49,713
Business-To-Business Services	420,648
Organizations/Government	5,736
Others	100,634

## Job Designation:

Chairman/President/MD/CEO	546,566
COO/CFO/CIO/Director/Vice Pres	527,046
General Manager/Senior Manager	351,364
Middle-Level/Junior/Level Exec	370,884
Professional	156,162
Other	60,651

## Monthly Income:

USD 6,000 or Higher	1,148,006
USD 3,001 - 5,999	765,337
USD 3,000 or Lower	56,088
No Information	43,241

## Language:

English Only	279,656
Non-English Only	433,254
English Plus Other/s	1,299,762

## Recency:

0 - 9 Months	945,956
10 - 18 Months	1,066,716

## Geographical:

## Oceania-

Australia	50,316
Christmas Island	12
Cocos (keeling) Is	9
Norfolk Island	13
Fiji	72
Kinbati	24
Marshall Islands	36
Micronesia	27
Nauru	22
New Zealand	26,548
Cook Islands	2
Niue	5
Tokelau	2
Palau	25
Papua New Guinea	57
Solomon Islands	24
Tonga	32
Tuvalu	24
Vanuatu	53
Western Samoa	34

## South Asia-

Afghanistan	13
Bangladesh	224
Bhutan	24
India	59,762
Maldives	21
Nepal	28
Pakistan	481
Sri Lanka	1,698

## Central Asia-

Armenia	1,651
Azerbaijan	659
Georgia	719
Kazakhstan	2,122
Kyrgyzstan	1,076
Tajikistan	40
Turkmenistan	66
Uzbekistan	2,266

## Far East-

Brunei	3,066
Cambodia	47
China (mainland)	39,767
Hong Kong	57,104
Macau	14
Indonesia	32,247

Japan	75,192
Korea (North)	30
Korea (South)	56,816
Laos	45
Malaysia	53,772
Mongolia	16
Myanmar	1,328
Philippines	43,289
Singapore	56,321
Taiwan	47,896
Thailand	75,332
Vietnam	1,532
Middle East-	
Bahrain	5,591
Iran	4,257
Iraq	45
Israel	7,634
Jordan	896
Kuwait	775
Lebanon	5,815
Oman	7,164
Qatar	804
Saudi Arabia	31,862
Syria	532
Turkey	1,078
United Arab Emirates	15,311
Yemen	507
Eastern Europe-	
Albania	25
Belarus	2,318
Bosnia-Herzegovina	3,428
Bulgaria	8,369
Croatia	4,483
Czech Republic	15,423
Estonia	4,798
Hungary	13,418
Latvia	4,373
Lithuania	4,649
Macedonia	198
Moldova	3,756
Poland	15,811
Romania	7,009
Russia	18,367
Slovakia	2,539
Slovenia	6,602
Ukraine	2,758
Yugoslavia	6,753
Western Europe-	
Andorra	539
Austria	30,523
Belgium	34,287
Cyprus	7,743
Denmark	68,835
Faroe Islands	54
Greenaland	234

Finland	40,213
Aland	365
France	89,727
French Guyana	76
French Polynesia	195
Guadeloupe	117
Martinique	85
Mayotte	40
New Caledonia	178
Reunion	40
St Pierre & Miquelon	21
Wallis & Futuna	90
Germany	77,564
Greece	26,758
Iceland	934
Ireland	28,009
Italy	72,864
Liechtenstein	228
Luxembourg	4,432
Malta	3,289
Monaco	4,078
Netherlands	50,358
Aruba	328
Netherlands Antilles	177
Norway	51,035
Portugal	19,054
Azores	27
Madeira	15
San Marino	27
Spain	46,370
Canary Islands	33
Ceuta	9
Melitta	7
Sweden	47,857
Switzerland	71,662
United Kingdom	32,176
Anguilla	33
Bermuda	26
Br Indian Ocean Terr	12
British Virgin Islands	34
Cayman Islands	45
Falkland Island	17
Gibraltar	39
Guernsey	31
Isle of Man	33
Jersey	38
Montserrat	28
Vatican	18
North America-	
Mexico	7,895
Aleutian Islands	24
American Samoa	193
American Virgin Is	96
Guam	129
Northern Mariana Is	83

Puerto Rico	173
South America-	
Argentina	12,187
Bolivia	1,674
Brazil	20,437
Chile	2,317
Colombia	1,443
Ecuador	1,043
Guyana	89
Paraguay	1,206
Peru	1,683
Surinam	92
Uruguay	1,784
Venezuela	2,553
Central America-	
Antigua & Barbuda	305
Bahamas	409
Barbados	445
Belize	1,772
Costa Rica	3,896
Cuba	922
Dominica	126
Dominican Republic	1,956
El Salvador	1,090
Grenada	203
Guatemala	1,198
Haiti	1,176
Honduras	1,080
Jamaica	2,077
Nicaragua	1,788
Panama	1,610
St Kitts & Nevis	195
St Lucia	253
St Vincent & The Grenadines	221
Trinidad & Tobago	1,176
Africa-	
Algeria	12,067
Angola	940
Benin	1,042
Botswana	36
Burkina	14
Burundi	78
Cameroon	122
Cape Verde	65
Central African Republic	195
Chad	159
Comoros	40
Congo	884
Cote D'Ivoire	2,422
Democratic Rep of the Congo	840
Djibouti	86
Egypt	26,069
Equatorial Guinea	76
Enitrea	62
Ethiopia	690

Gabon	150
Gambia	112
Ghana	805
Guinea	85
Guinea-Bissau	55
Kenya	885
Lesotho	49
Liberia	150
Libya	219
Madagascar	168
Malawi	365
Mali	324
Mauritania	302
Mauritius	115
Morocco	15,811
Mozambique	177
Namibia	1,542
Niger	185
Nigeria	1,267
Rwanda	140
Sao Tome & Prinicipe	214
Senegal	229
Seychelles	163
Sierra Leone	232
Somalia	94
South Africa	52,619
Sudan	94
Swaziland	239
Tanzania	297
Togo	143
Tunisia	12,936
Uganda	314
Zambia	292
Zimbabwe	767

## Address:

Business	1,860,869
Private	151,803

## Gender:

Male	1,261,854
Female	679,460
No Information	71,358