

3,492,513	For One Time Use-			
	Mailing Data	\$195/M	----- DATE -----	
	Contact & Email Address	\$195/M	01/01/03	UPDATED
	Supplied		04/28/03	CONFIRMED
	Telephone Data	\$195/M		
	Fax Number Supplied	\$195/M	----- UNIT OF SALE -----	
	Fax Number Supplied	\$245/M	N/A	
	W/Mailing Data			
	For Multiple Use-		----- GENDER -----	
	Mailing & Telephone	\$390/M	% N/A	
	Data		CAN SELECT	
	Mailing/Telephone/Fax	\$495/M	----- MEDIA -----	
	and Email Address		100% DIRECT RESPONSE	
	Contact Name & Email	\$275/M	SEE TEXT	
	Address Broadcast			

These are worldwide buyers of products and services promoted by mail, fax, phone and Email addresses worldwide.

Additional Selection:
 Monthly Income @ N/C
 Geography- Please inquire

Age:
 Below 25
 25 - 34
 34 - 49
 50 Plus

Employee Size:
 1 - 10
 11 - 50
 51 - 100
 101 - 500+

For Business Address Only:

Monthly Income-
 More Than US 6,000
 US 3,000 - 6,000
 Less Than US 3,000
 Unknown

Job Title- Chairman/President/MD/CEO,
 COO/CFO/CIO/Director/Vice President,
 General Manager/Senior Manager, Middle-
 Level/Junior-Level Exec, Professional,
 Other

Industry Classification- Agriculture/
 Forestry/Fishing, Mining, Construction,
 Manufacturing: Foods/Tobacco, Textile and
 Apparel, Lumber and Wood Pdts, Paper/
 Printing and Publishing, Chemicals and
 Allied Pdts, Petroleum Refining/Etc,

----- ADDRESSING -----
 P/S LABELS OR DISKETTE

----- SELECTIONS -----
 N/C AGE
 N/C JOB FUNCTION/TITLE
 N/C NUMBER OF EMPLOYEE
 N/C SIC/NAICS CODE
 N/C BUSINESS ADDRESS
 N/C BUS/INDUSTRY TYPE
 N/C HOME ADDRESS
 \$15.00 P/S LABELS
 N/C EMAIL DELIVERY
 \$15.00 DISKETTE (FLAT FEE
 N/C GENDER/SEX

----- MINIMUM ORDER -----
 5,000

NOTE: All Pricing In US Dollars

Rubber/Plastic/Leather Pdts, Stone/Clay/
Glass/Concrete Pdts, Primary/Fabricated
Metal, Machinery/Transport Eqpt,
Electrical and Electronic, Precision
Instruments, Miscellaneous,
Transportation/Communication, Utilities,
Wholesale Trade, Retail Trade, Finance/
Insurance and Real Estate, Hotels and
Other Lodging Services, Personal
Services, Business Services, Health
Services, Other Services, Public
Administration, Others

Profile (each is a seperate list):

Book Buyers - Business and Professional Topics- They buy the latest books on the areas that interest them personally and professionally	1,737,636
Books Written in Foreign Languages Mail Order Buyers- They are foreigners and locals who prefer to read in the language foreign to the country they live in	291,834
Magazine and Newspaper Subscribers- Business Addresses They signed up for subscriptions offered via direct mail ads or door-to- door agents	879,266
Magazine and Newspaper Subscribers- Private Addresses They signed up for subscriptions offered via direct mail ads or door-to- door agents	583,777

Geography:

United States	42,887
Canada	101,736
Australia	116,978
France	134,481
Netherlands	105,196
Spain	71,819
Japan	55,418
Germany	189,003
United Kingdom	160,324
Italy	170,335
China (Mainland)	31,522
Brazil	25,287
India	9,131
Mexico	8,627
Korea (South)	37,855

Russia	108,862
Taiwan	47,871
Argentina	9,933
Switzerland	104,704
Belgium	97,773
Sweden	94,972
Austria	89,944
Turkey	1,064
Denmark	84,145
Hong Kong	69,871
Norway	76,292
Poland	11,714
Saudi Arabia	8,298
Indonesia	206,378
Thailand	108,477
Finland	66,660
Greece	56,734
South Africa	4,878
Iran	1,009
Portugal	48,722
Colombia	2,542
Israel	15,344
Singapore	110,822
Venezuela	3,164
Malaysia	109,479
Egypt	2,521
Philippines	126,725
Chile	7,543
Ireland	32,993
Peru	3,313
New Zealand	39,403
Czech Republic	8,658
UAE	3,143

Media: The names are regularly supplied by
(1) database management companies that update
client databases; (2) mail houses,
telemarketing outfits, door-to-door agents who
are contracted to sell various products; (3)
distribution and fulfillment houses, who are
contracted to deliver products ordered through
direct marketing means