

|                       |          |                          |
|-----------------------|----------|--------------------------|
| 185,918 International | \$195/M  |                          |
| Phone Numbers         | +\$195/M | ----- DATE -----         |
| Fax Numbers           | +\$50/M  | 10/01/02   UPDATED       |
| 5,906 USA             | \$125/M  | 03/24/03   CONFIRMED     |
| Phone Numbers         | +\$125/M |                          |
| Fax Numbers           | +\$35/M  | ----- UNIT OF SALE ----- |
| 18,956 Canada         | \$125/M  | N/A                      |
| Phone Numbers         | +\$125/M |                          |
| Fax Numbers           | +\$35/M  | ----- GENDER -----       |
| Contact Name & Email  | \$195/M  | SEE TEXT                 |
| Address Only          |          | CAN SELECT               |
| Contact Name & Email  | \$275/M  |                          |
| Address Broadcast     |          | ----- MEDIA -----        |
|                       |          | 100% DIRECT RESPONSE     |

During the financial crisis which swept all over the Far East (and in other parts of the world), and which lasted from mid-1997 till mid-1998, many financial institutions went bankrupt. That led to the loss of depositor confidence in the stability of domestic banks. Depositors acted quickly by transferring their money to international bank branches within their reach in their cities. They believed that these branches were safe havens for their hard-earned savings.

This database is made up of depositors who switched from local banks to international bank branches. They confirmed to have had done so in a survey conducted by brokers of financial institutions. The purpose of the survey was to see how people were reacting to the crisis (and hopefully to identify prospective clients). Until now these names are kept by the financial brokers in constantly updated mailing lists, to which offers for offshore savings plans, etc. are regularly posted.

----- ADDRESSING -----  
P/S LABELS OR DISKETTE

----- SELECTIONS -----  
N/C AGE RANGE  
N/C BUSINESS ADDRESS  
N/C GEO SELECT  
N/C HOME ADDRESS  
N/C KEYING  
\$15.00 P/S LABELS  
N/C EMAIL DELIVERY  
\$15.00 DISKETTE (FLAT FEE)  
\$50.00 CD-ROM (FLAT FEE)  
N/C RECENCY  
N/C GENDER/SEX  
N/C SPLIT RUN

----- MINIMUM ORDER -----  
5,000  
**NOTE: All Pricing In US Dollars**

**Additional Selections:**

- Branch's Head Office Base Country @ N/C
- Line of Work @ N/C
- Job Designation @ N/C
- Monthly Income @ N/C
- Language @ N/C
- Courier Delivery @ Cost

90% Phone Numbers  
68% Fax Numbers  
25% Email Address

Age:  
Below 25

25 - 34  
35 - 49  
50 Plus

Branch's Head Office Base Country: Western  
Europe, North America, Asia-Pacific, Others

## Line of Work:

|  |        |
|--|--------|
| Agriculture/Livestock                              | 3,709  |
| Mining   | 1,236  |
| Construction                                       | 8,831  |
| Food/Tobacco                                       | 12,540 |
| Oil/Coal Products                                  | 883    |
| Chemicals/Pharmaceuticals                          | 17,662 |
| Paper/Wood/Rubber/Glass/Ceramic/<br>Metal Products | 7,771  |
| Machinery/Transport Equipment                      | 7,065  |
| Electrical/Electronic Products                     | 19,428 |
| Precision Instr                                    |        |
| Textile/Personal Accessories/<br>Household Pdts    | 3,003  |
| Wholesale/Retail                                   | 21,195 |
| Banking/Finance                                    | 15,896 |
| Water/Electricity/Gas                              | 1,943  |
| Media  | 3,532  |
| Health Care  | 2,649  |
| Education/Research                                 | 5,299  |
| Travel/Hospitality/Entertainment                   | 4,592  |
| Business-To-Business Services                      | 38,857 |
| Organizations/Government                           | 530    |
| Others   | 9,296  |

## Job Designation:

|                                |        |
|--------------------------------|--------|
| Chairman/President/MD/CEO      | 45,976 |
| COO/CFO/CIO/Director/Vice Pres | 44,334 |
| General Manager/Senior Manager | 29,556 |
| Middle-Level/Junior-Level Exec | 31,198 |
| Professional                   | 13,136 |
| Other                          | 21,718 |

## Monthly Income:

|                     |        |
|---------------------|--------|
| USD 6,000 or Higher | 99,742 |
| USD 3,001 - 5,999   | 66,494 |
| USD 3,000 or Lower  | 2,894  |
| No Informaiton      | 16,788 |

## Language:

|                      |         |
|----------------------|---------|
| English Only         | 42,577  |
| Non-English Only     | 35,835  |
| English Plus Other/s | 107,506 |

## Recency:

|                |        |
|----------------|--------|
| 0 - 9 Months   | 87,381 |
| 10 - 18 Months | 98,537 |

## Geography:

## Oceania-

|                        |       |
|------------------------|-------|
| Australia              | 8,942 |
| Christmas Island       | 5     |
| Cocos (Keeling) Island | 5     |
| Norfolk Island         | 9     |
| Fiji                   | 8     |
| Kiribati               | 4     |
| Marshall Islands       | 14    |
| Micronesia             | 32    |
| Nauru                  | 14    |
| New Zealand            | 5,119 |
| Cook Islands           | 4     |
| Niue                   | 9     |
| Tokelau                | 6     |
| Palau                  | 39    |
| Papua New Guinea       | 155   |
| Solomon Islands        | 10    |
| Tonga                  | 18    |
| Tuvalu                 | 37    |
| Vanuatu                | 19    |
| Western Samoa          | 24    |

## South Asia-

|            |        |
|------------|--------|
| Bangladesh | 432    |
| Bhutan     | 18     |
| India      | 18,743 |
| Maldives   | 59     |
| Nepal      | 42     |
| Pakistan   | 544    |
| Sri Lanka  | 564    |

## Far East-

|                  |       |
|------------------|-------|
| Brunei           | 905   |
| China (mainland) | 2,217 |
| Hong Kong        | 7,903 |
| Indonesia        | 6,004 |
| Japan            | 6,731 |
| Korea (south)    | 4,931 |
| Malaysia         | 3,217 |
| Philippines      | 3,564 |
| Singapore        | 3,890 |
| Taiwan           | 3,221 |
| Thailand         | 4,538 |

## Western Europe-

|             |       |
|-------------|-------|
| Austria     | 990   |
| Belgium     | 732   |
| Denmark     | 553   |
| Finland     | 663   |
| France      | 1,542 |
| Germany     | 6,843 |
| Greece      | 288   |
| Ireland     | 431   |
| Netherlands | 731   |
| Norway      | 444   |
| Portugal    | 288   |
| Spain       | 3,021 |

|                      |       |
|----------------------|-------|
| Sweden               | 663   |
| Switzerland          | 1,170 |
| United Kingdom       | 1,342 |
| North America-       |       |
| Mexico               | 5,906 |
| Africa-              |       |
| Algeria              | 5,431 |
| Angola               | 1,109 |
| Benin                | 1,110 |
| Botswana             | 974   |
| Burkina              | 105   |
| Burundi              | 193   |
| Cameroon             | 222   |
| Cape Verde           | 116   |
| Central Africa Rep   | 272   |
| Chad                 | 263   |
| Comoros              | 103   |
| Congo                | 974   |
| Cote D'Ivoire        | 1,030 |
| Dem Rep of The Congo | 870   |
| Djibouti             | 103   |
| Egypt                | 5,663 |
| Equatorial Guinea    | 97    |
| Eritrea              | 79    |
| Ethiopia             | 777   |
| Gabon                | 175   |
| Gambia               | 140   |
| Ghana                | 843   |
| Guinea               | 96    |
| Guinea-Bissau        | 100   |
| Kenya                | 1,200 |
| Lesotho              | 88    |
| Liberia              | 113   |
| Libya                | 473   |
| Madagascar           | 674   |
| Malawi               | 450   |
| Mali                 | 420   |
| Mauritania           | 397   |
| Mauritius            | 953   |
| Morocco              | 2,318 |
| Mozambique           | 802   |
| Namibia              | 442   |
| Niger                | 240   |
| Nigeria              | 2,494 |
| Rwanda               | 200   |
| Sao Tome e Principe  | 275   |
| Senegal              | 380   |
| Seychelles           | 333   |
| Sierra Leone         | 438   |
| Somalia              | 188   |
| South Africa         | 8,956 |
| Sudan                | 196   |
| Swaziland            | 468   |
| Tanzania             | 423   |
| Togo                 | 327   |

|          |       |
|----------|-------|
| Tunisia  | 4,333 |
| Uganda   | 534   |
| Zambia   | 2,174 |
| Zimbabwe | 2,317 |

## Address:

|          |         |
|----------|---------|
| Private  | 26,972  |
| Business | 158,946 |

## Gender:

|                |         |
|----------------|---------|
| Male           | 107,223 |
| Female         | 57,735  |
| No Information | 20,960  |