

296,495 Registered Members \$325/M
95,959 Email Addresses \$475/M

----- DATE -----
03/16/04 UPDATED
03/18/04 CONFIRMED

TechTarget (<http://www.techtarget.com>) is squarely focused on the Information Technology space. TechTarget brings the power of targeting to IT professionals through its portfolio of 23 Web sites in narrowly focused markets. Each business-to-business site features its own IT specific search engine and also features an experienced editorial team that aggregates, organizes and prioritizes all the relevant site specific content on the Web and delivers it all in one place.

----- UNIT OF SALE -----
N/A

----- GENDER -----
65% MALE 17% FEMALE
CAN SELECT

----- MEDIA -----
100% ONLINE REGISTRATION

----- ADDRESSING -----
P/S LABELS OR DISKETTE

Additional Selection:
Website @ \$20/M

----- SELECTIONS -----
\$10.00 NUMBER OF EMPLOYEE
\$10.00 JOB TITLE SELECT
\$7.00 COUNTRY
\$25.00 AREAS OF INTEREST
\$3.00 KEYING
\$30.00 CARTRIDGE
\$10.00 P/S LABELS
\$10.00 RUN CHARGES
\$50.00 EMAIL DELIVERY (FL
\$50.00 DISKETTE (FLAT FEE
\$7.00 GENDER/SEX
\$30.00 SPLIT RUN (FLAT FE

TechTarget members are decision-makers who have purchasing authority on computer related products and services for organizations with annual technology spending greater than one million dollars.

These are information seeking professionals.

Job Title/Function: Consultant/System Integrator, Database Administrator, Educator, IT Staff, Network Management/Administrator Non IT Staff, Project Management, Programmer /Developer, Sales/Marketing, Senior IT Mgmt (CIO/CTO/VP/Dir), System Mgmt/Administrator

----- MINIMUM ORDER -----
5,000
SEE TEXT

Website:
CIO 35,071
Computer Security 85,614
Customer Relationship Marketing 68,802
Databases 92,561
Datawarehousing 10,998
Domino 66,865
Enterprise Linux 19,112
HP 34,141
IBM iSeries 400 52,444
IBM OS/390 44,836
IT Encyclopedia Mobile Computing 19,857
Networking 110,087
SAP 63,658
Solaris 39,579
Storage 73,413
Systems Mangement 71,109
Visual Basic Web Management 39,492
Web Services 67,849
Windows 2000 103,504

----- NET NAME POLICY -----
85% + \$10.00
RUN CHARGES
50,000

Note: Prices quoted in US Dollars

Windows Manageability	35,973
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Regions:

Europe (excluding UK)	74,386
United Kingdom	47,840
Asia	97,144
Pacific	22,539
Latin America	21,451
Middle East	14,085
Africa	11,195

95% At business address

Minimum Order: Minimum order requirements will be imposed by the list owner except for mailers who have pre-cleared a waiver of the minimum order. Minimum order requirements may be waived by the list owner for regional mailers who are ordering all available names in their region and is subject to a gross billing of \$1,250 Min. plus a \$125/F processing fee per order. Orders of less than \$1,250 gross billing will not be accepted unless the order clearly states that the mailer accepts a \$1,250 Min billing for the names shipped.

All cancelled orders are subject to a \$50/F charge plus applicable running and shipping charges.

Updated monthly.