



**LIST NAME:** NINE MSN TARGETED MEMBER SOLUS E-MAIL

**DATACARD #** E-38

**QUANTITY:** 255,000

### ▶ LIST DESCRIPTION

An integrated e-mail solution to send your message out under the NineMSN banner.

The data is made up of NineMSN members who have opted in to receive special offers from advertisers. First compiled in December '04, the file is growing by about 10,000 new members per month.

Segment by demographics, geography and interest. Even select by Mobile Carrier and Internet Activity. De-dupe from existing customer databases, volume cap and split test.

Benefit: Send your message out to an active ninemsn newsletter subscriber base.

▶ **FORMATS AVAILABLE:** E-mail Campaign

### ▶ SELECTIONS:

- Gender
- Postcode
- State
- Age
- See overleaf for further selections

### ▶ DATA FORMATS

**Rental Of Email Data:** **RATES PER THOUSAND:** \$300.00

▶ **SET UP:** \$300.00

▶ **MINIMUM ORDER REQUIREMENT:** 5000 records

▶ **10% GST applies to all pricing, including the minimum order requirement.**

▶ **DELIVERABILITY:** 100%

▶ **RESTRICTIONS, REQUIREMENTS & INFO:** Delivery time is 2-3 working days • See "List FAQ's" for details on pricing calculations • Unless specified the list is supplied for a one time use only • Lists are seeded with dummy names to detect unauthorised use • A sample mail pack is required upon ordering for approval • The list is not available to competitive products • Unless arranged otherwise, payment is required with order • We require confirmation of your order in writing and completion of our List Supply Agreement • Quantities available may vary upon the production of the actual list • Pricing is subject to change without notice • In some cases, the list may need to be processed by an independent Mailing House, Fax Broadcaster or Email Broadcaster • Additional charges may apply for complicated selections • Copying of any list is strictly prohibited •

Cont'

ph: 1300 554 671

ph international: 613 9937 0991

fax: 1300 554 681

email: [info@impactlists.com.au](mailto:info@impactlists.com.au)

website: [www.impactlists.com.au](http://www.impactlists.com.au)

<b>FURTHER SELECTIONS:</b>
----------------------------

**Household Income**

Under \$20,000  
 \$20,000 – \$40,000  
 \$40,000 - \$60,000  
 \$60,000 - \$80,000  
 \$80,000 - \$100,000  
 \$100,000 - \$150,000  
 Over \$150,000

**Occupation**

Accounting/Finance  
 Computer Related (IS, MIS, DP)  
 Consulting  
 Customer Service/Support  
 Education/Training  
 Engineering  
 Executive/Senior Management  
 General Administrative/Supervisory  
 Government/Military  
 Homemaker  
 Manufacturing/production/operations  
 Professional Services (Medical, Legal, etc)  
 Research & Development  
 Retired  
 Sales/Marketing/Advertising  
 Self-employed/Owner  
 Student  
 Tradesman/Craftsman  
 Unemployed/Between Jobs  
 Other

**Mobile Carrier**

Optus  
 Orange  
 Telstra  
 Virgin  
 3  
 Vodaphone  
 Other

**Do You Have Children?**

Yes (if 'yes' how many?)/No

**Internet Connection**

Dial-Up  
 Broadband  
 Don't Know

**Internet Shopper**

Weekly  
 Monthly  
 Once Every 3 Months  
 Never

**Entertainment/Leisure**

Books and Magazines  
 Hobbies  
 Sports and Outdoors  
 Games and Toys  
 Music  
 Movies/Videos/DVD's  
 Travel  
 Mobile Comps and Fun

**Clothes/Accessories**

Men's  
 Teen's  
 Women's  
 Babies/Kids/Maternity  
 Jewellery/Accessories

**Electronics/Computers**

Home theatre (TVs, Stereos)  
 Mobile Phones/PDA's  
 Digital music devices  
 Computer Hardware  
 Computer Software  
 Photography  
 Video Games

**Home and Family**

Baby care  
 Health & Fitness  
 Pharmacy  
 Food, Wine, Cooking & Grocery  
 Home improvement/gardening  
 Pets  
 Beauty, Hair & Fragrance  
 Home decorating

**Money & Business**

Financial Services  
 Insurance  
 Small business/home office  
 Investing/Personal Finance

**Misc**

Bargain Centre  
 Flowers & Gifts  
 Love & Relationships  
 Careers  
 Cars  
 Shopping/Coupons  
 Property  
 Telecommunications