



**LIST NAME: NINE MSN NEWSLETTER  
SOLUS E-MAIL**

**DATACARD #** E-71

**QUANTITY:** 1 Million Plus

#### ▣ LIST DESCRIPTION

NineMSN members can opt in to receive free newsletters from NineMSN sites. These newsletters are dispatched on either a fortnightly or monthly basis. As part of each newsletter subscription, the subscribers also receive up to two special offers from advertisers, the advertiser's message being built into the newsletter template.

Please Note: These advertiser-offer emails are designed to add value to newsletter subscription. Therefore, the advertisers message must be offer-based.

Benefits: Frame your message within a ninemsn newsletter as an advertisement/content clip.

▣ **FORMAT AVAILABLE:** Email Broadcast

#### ▣ SELECTIONS AND COSTING

Newsletter	Number of Subscribers (approx.)	Cost*
Cleo	80,700	\$7,500
Digital Living	54,600	\$5,000
Cosmo - monthly (content on the site)	119,000	\$10,000
Cosmo - weekly (celebrity news and gossip)	50,000	\$5,000
Dolly - monthly (content on site)	72,400	\$7,000
Dollywood - weekly (celebrity news and gossip)	35,970	\$3,500
Getaway	95,300	\$9,500
Health	31,700	\$3,000
Membership (members who sign up for special offers)	149,900	\$10,000
Money	69,600	\$6,500
Movie Guide	92,100	\$9,000
Music	72,3200	\$7,000
NW Magazine	37,500	\$3,500
People & Chat - communities	57,700	\$5,000
Property & Renovation	38,600	\$3,500
Ralph	88,600	\$8,000
Shopping	60,000	\$6,000
Small Business Centre	20,900	\$3,000
Woman's Day	26,700	\$2,500
Women's Weekly	53,000	\$5,000

\*Based on approximately \$100.00 per thousand, rounded down.

▣ **MINIMUM ORDER REQUIREMENT:** All subscribers of selected newsletter.

▣ **10% GST applies to all pricing, including the minimum order requirement.**

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▣ **DELIVERABILITY:** 100%

▣ **RESTRICTIONS, REQUIREMENTS & INFO:** Delivery time is 2-3 working days ▪ See “**List FAQ’s**” for details on pricing calculations ▪ Unless specified the list is supplied for a one time use only ▪ Lists are seeded with dummy names to detect unauthorised use ▪ A sample mail pack is required upon ordering for approval ▪ The list is not available to competitive products ▪ Unless arranged otherwise, payment is required with order ▪ We require confirmation of your order in writing and completion of our List Supply Agreement ▪ Quantities available may vary upon the production of the actual list ▪ Pricing is subject to change without notice ▪ In some cases, the list may need to be processed by an independent Mailing House, Fax Broadcaster or Email Broadcaster ▪ Additional charges may apply for complicated selections ▪ Copying of any list is strictly prohibited ▪